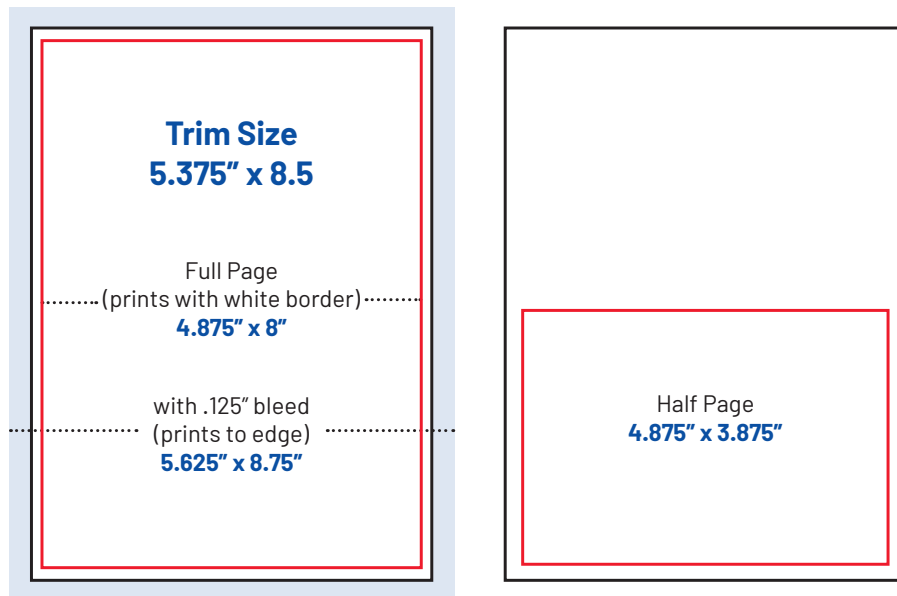




BROADWAY CARES/EQUITY FIGHTS AIDS ADVERTISING SPEC SHEET



AD SUBMISSION GUIDELINES

- All ads must be high-resolution and at least 300 dpi.
- Acceptable File Formats
 - PDF, TIFF or JPG.
 - Photoshop & Illustrator files (must include all source images and embedded or outlined fonts)
- All ads are CMYK only
- Please include your name or business name and the event in the filename.

Artwork should be uploaded to broadwaycares.org/upload

QUESTIONS

Please feel free to contact graphics@broadwaycares.org with any questions regarding the specs