



NATIONAL GRANTS PROGRAM for Community-Based Organizations (CBOs)

APPLICATION GUIDELINES

Application deadline for next funding cycle: May 15, 2021 (postmarked)
Organizations will be notified of award and funds will be distributed by
June 30, 2021

An Overview of Broadway Cares/Equity Fights AIDS Grant-making

For more than 30 years, Broadway Cares/Equity Fights AIDS has dedicated its fundraising and grant-making to the fundamental and immediate needs of people living with HIV/AIDS. In many cases, organizations we have funded have now expanded their missions to include those facing the challenges of other serious illnesses and conditions. Broadway Cares strongly supports such mission expansions as pressing human need is pressing human need. Our grant-making goals, however, continue to prioritize outreach and support for those living with HIV/AIDS and the organizations that serve them.

Our fundraising is driven by the long-standing commitment and passionate efforts of the Broadway community together with the extraordinary response of Broadway audiences to respond to those living with HIV/AIDS and now also to those with other critical health challenges who do not otherwise have the access to vital resources and community-based services that so many of us take for granted.

Since 1988, Broadway Cares/Equity Fights AIDS has distributed over \$100 million through its several grant program to social service agencies providing direct services and advocacy organizations in all 50 states, the District of Columbia and Puerto Rico.

The allocation of grants is conducted by Broadway Cares staff and a committee comprised of HIV-related service and advocacy professionals and experts, members of communities affected by HIV/AIDS and representatives of the entertainment industry whose extraordinary efforts raise all of these funds.

Support for Community-Based Organizations

The purpose of the Broadway Cares' National Grants Program for Community-Based Organizations is to provide funds to local organizations across the country that provide direct services to people living with or at high risk of HIV/AIDS and their families. Such services are often most desperately needed in under-served metropolitan, suburban and rural areas that often do not have access to adequate social services, community support or other critical resources that provide the basic framework for minimally adequate quality of life.

Broadway Cares sees its role as a conduit between the Broadway's audiences who are moved by the appeals of entertainment professionals to *immediately* respond to most basic needs of people with HIV/AIDS and their families. Consistent with this ideal, our grant-making targets direct services that have an *immediate* impact on the people we seek to help. Nothing embodies this more than ensuring the types of services Broadway Cares supports through this grants program.

FUNDS ARE NOT AVAILABLE FOR THE FOLLOWING EXPENSES:

- 1) **Food and/or meal programs.** Beginning in 2006, Broadway Cares supports food and meal programs through a separate grant round, the National Grants Program for Food Service and Meal Programs. **This round is awarded in January each year.** Agencies are welcome to apply in this January grant round, but if they do so they are not then qualified to receive Broadway Cares grants from our other grants categories.
- 2) Any portion of consultant fees.
- 3) Any on-going financial subsidy to clients, as opposed to emergency programs. Funds requested from Broadway Cares in this category can only be used as an immediate and short-term gap filling measure until permanent support through an entitlement program, governmental program or other means is secured.

For example, Broadway Cares will fund, through the emergency fund programs category, interim rent assistance in order to avoid an immediate eviction. Broadway Cares will not, however, fund agency requests for ongoing rental assistance, as this type of expense is too great to be supported through the grants program.

- 4) HIV prevention/education or general HIV-related education conferences and/or materials.

Behavioral prevention/education is an essential component in fighting the AIDS epidemic. Broadway Cares has chosen not to fund these efforts in order to make a more definitive impact in the area of direct client services and public policy in the three specific categories described in the application. It is the opinion of Broadway Cares that to responsibly fund a full range of behavioral prevention and intervention education requires much more thorough examination and interaction with grantees than is possible. Broadway Cares' decision not to fund prevention/education programs and materials does not in any way imply that we do not value or appreciate the essential nature of such efforts.

- 5) Any organization or service that requires a client be a member of, or in any way support or promote, a particular religious belief or political party/activity in order to receive assistance.

Broadway Cares reserves the right to request from awarded organizations information verifying the use of funds as described in the funding application and other relevant information.

Please send only the following

- * **Three (3) clear, stapled copies of the Application Worksheet/Narrative**
- * PLEASE NOTE: Applications sent without the appropriate number of copies WILL NOT be considered for funding.
- * One (1) copy of current IRS 501(c)(3) documentation.

Applicant organizations must provide documentation of IRS 501(c)(3) classification. This should be in the form of an IRS determination letter in the name of the organization applying for funds. If the IRS letter is in the name of a parent or related organization, a written explanation of the organizational relationship must be attached.

Applications must be mailed to: Brian O'Donnell
National Grants Program / CBOs
Broadway Cares/Equity Fights AIDS
165 West 46th Street, Suite 1300
New York, NY 10036

For additional information contact Brian O'Donnell, Grants Manager, at odonnell@broadwaycares.org or 212.840.0770, ext. 226.



**NATIONAL GRANTS PROGRAM
for Community-Based Organizations (CBOs)**

APPLICATION WORKSHEET

Applicant Organization: _____

Website: _____

Street Address: _____

City and State: _____

Zip Code: _____

Contact Person: _____

Telephone: _____

E-mail: _____

Optional Additional Info:

Facebook: _____

Twitter: _____

Instagram: _____

YouTube: _____

Note: Not including this additional information does not in any way affect the possibility of receiving a Broadway Cares grant or the amount. It is simply helpful for us to have.

PROGRAM CRITERIA:

Agencies must provide in this grant application the budget for the total agency, as well as for the specific program for which Broadway Cares funds are requested.

Annual Agency Budget: _____

Annual Project Budget: _____

Project budget refers to project to which grant funds will be applied. For some organizations focused on one service only, these two figures may be one in the same.

When was your agency first funded by Broadway Cares: _____

When was your agency last funded by Broadway Cares: _____

At what amount: _____

Please select **only one** of the following service categories, identify amount requested and number of clients to be served. Applicants requesting funds in more than one category will be disqualified.

Fundable Service Categories:

Amount Requested:

_____ **Direct Services** \$ _____

Fundable services in this category include but are not limited to case management expenses, client transportation costs, gasoline and care of vehicles, personal care items and clothing, supportive housing services and maintenance, job training and education. Any direct service will be considered as long as a rationale is provided on how it impacts the well-being of the client, especially those that assist in ensuring that clients can be adherent to medical regimens.

Number of PWH/A's served: _____

Grant limit in this category is \$7,500. Most will be less.

_____ **Emergency Assistance Programs** \$ _____

Fundable services in this category include emergency or short term support for utilities, telephone bills, rent, vouchers for food, transportation or short-term health insurance premium support.

Number of PWA's served: _____

Grant limit in this category is \$7,500. Most will be less.

_____ **Harm Reduction Services** \$ _____

Funding is available for harm reduction projects focusing on injecting drug users and other persons with addiction problems who are HIV-infected or at significant risk for HIV infection. Examples of fundable services include peer-based support groups and interventions, community outreach and syringe exchange programs.

Number of PWA's served: _____

Grant limit in this category is \$7,500.

_____ **Quality of Life Services** \$ _____

Fundable services in this category include: companion animal and animal rescue support, support for community outreach, back to school programs, art and education projects to the underserved, summer camps and recreational programs for children living with AIDS and their families, entertainment brought to community centers and supportive housing programs.

Grant limit in this category is \$2,500.

Proposal Narrative:

Please provide a narrative - no more than 3-4 pages - describing:

- 1) The applicant organization, its history and current services.
- 2) The reason for your choice of funding category. How this category will affect and support the impact your organization has on the community served.
- 3) The impact that the COVID-19 pandemic and the subsequent 2020 economic, community and social disruption have had on the organization itself and its programs. How has your organization managed the crisis? Have programs expanded? Have client numbers and needs expanded?**
- 4) Specifically describe how the requested grant funds will be used.

Please staple this narrative as an attachment to the completed application worksheet.

Your proposal submission must include three (3) clear, stapled copies (including original) of the application worksheet and proposal narrative.