

# Broadway Backwards 2022

## Social Toolkit

### Twitter Captions

#### *Event art:*

Come together again at #BroadwayBackwards, a celebration of LGBTQ+ stories through the great songs of musical #theater. 🍷🍷🍷🍷🍷🍷🍷🍷🍷 Join me at an evening of one-of-a-kind performances especially for our community, benefiting @BCEFA and @LGBTCenterNYC. Message me for info!

#### *"What is Backwards?" graphic:*

Come together again at #BroadwayBackwards, a celebration of LGBTQ+ stories through the great songs of musical #theater. 🍷🍷🍷🍷🍷🍷🍷🍷🍷 Join me at an evening of one-of-a-kind performances especially for our community, benefiting @BCEFA and @LGBTCenterNYC. Message me for info!

#### *"Two Ways" graphic:*

Join me at #BroadwayBackwards on May 23 at #Broadway's New Amsterdam #Theatre. 🍷🍷🍷🍷🍷🍷🍷🍷🍷 I'd love to tell you more about the show and how you can donate or get tickets to be there with me. Message me for more info!

#### *"Ticket" graphic:*

#BroadwayBackwards isn't just a great show. Every ticket provides healthy meals and lifesaving medication right now. 🍷🍷🍷🍷🍷🍷🍷🍷🍷 I'd love to tell you more about how you can join me there on May 23. Message me for more info!

#### *"Donation" graphic:*

Sitting in the theater isn't the only way to support #BroadwayBackwards. 🍷🍷🍷🍷🍷🍷🍷🍷🍷 Your donation to the show provides healthy meals and lifesaving medication right now. I'd love to tell you more about how you can donate. Message me for more info!