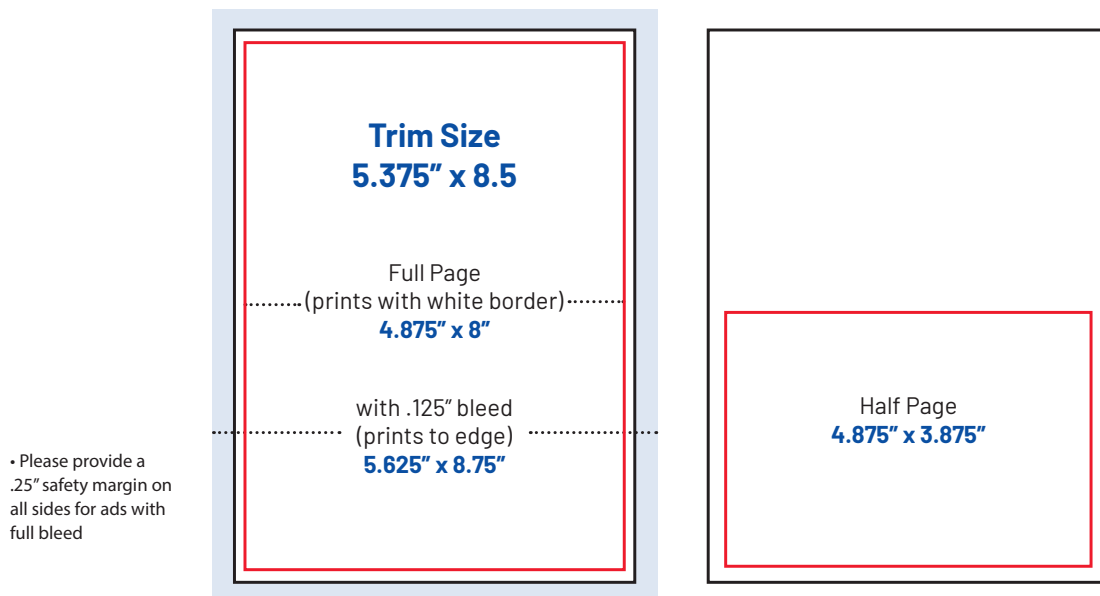




# BROADWAY CARES/EQUITY FIGHTS AIDS ADVERTISING SPEC SHEET



## AD SUBMISSION GUIDELINES

- All ads must be high-resolution and at least 300 dpi.
- Acceptable File Formats
  - PDF, TIFF or JPG
  - Photoshop & Illustrator files (must include all source images and embedded or outlined fonts)
- All ads are CMYK only
- Please include your name or business name and the event in the filename.

Artwork should be uploaded to [broadwaycares.org/adspecs](https://broadwaycares.org/adspecs)

## QUESTIONS

Please feel free to contact [graphics@broadwaycares.org](mailto:graphics@broadwaycares.org) with any questions regarding the specs