

Broadway Backwards 2026 Individual Tickets

\$3,000 Broadway Backwards Backstage & Beyond

Be a Broadway insider as you watch *Broadway Backwards* come together right before your eyes. Valid for one guest.

Provides 300 HIV tests

- Watch the dress rehearsal the afternoon of the performance and see all aspects of the production - performers, orchestra, lighting, costumes - come together for the first time on a Broadway stage
- Take a behind-the-scenes tour of the theater. (NOTE: the tour includes multiple stairs.)
- Experience *Broadway Backwards* from a premium orchestra seat
- Reserved seat at the post-performance reception
- Tax-deductible donation: \$2,900

\$1,250 Yellow Ticket

Covers five months of antiretroviral medication

- 1 premium orchestra seat & pass to the post-performance reception
- Tax-deductible donation: \$1,150

\$625 Green Ticket

Provides 62 home-delivered meals

- 1 prime orchestra seat & pass to the post-performance reception
- Tax-deductible donation: \$525

\$300 Blue Ticket

Provides access to medical care for 10 artists

- 1 mid-orchestra, side orchestra or front mezzanine seat
- Tax-deductible donation: \$200

\$175 Indigo Ticket

Provides virtual counseling sessions for 8 LGBTQ+ individuals

- 1 rear orchestra seat
- Tax-deductible donation: \$75

\$100 Violet Ticket

Provides telehealth visits for 6 people homebound due to a debilitating illness

- 1 rear mezzanine seat

Broadway Backwards 2026 Sponsorships

\$30,000 Rainbow Sponsorship

Provides lifesaving medications for 120 people without health insurance

- Premium orchestra seating for 12 people
- 12 reserved seats at the post-performance reception
- Access to dress rehearsal for 12 people
- Full-page ad in Playbill with priority placement (deadline for ad is February 20)
- Sponsorship credit in news release
- Listing in Playbill (deadline for listing is February 20)
- A matted & framed poster autographed by the stars of *Broadway Backwards*
- Tax-deductible donation: \$28,800

\$12,000 Equality Sponsorship

Provides 1,200 bags of groceries

- Premium orchestra seating for 8 people
- 8 reserved seats at the post-performance reception
- Full-page ad in Playbill (deadline for ad is February 20)
- Listing in Playbill (deadline for listing is February 20)
- Tax-deductible donation: \$11,200

\$6,000 Orange Sponsorship

Provides home care for 60 people

- Premium orchestra seating for 4 people
- 4 reserved seats at the post-performance reception
- Half-page ad in Playbill (deadline for ad is February 20)
- Listing in Playbill (deadline for listing is February 20)
- Tax-deductible donation: \$5,600